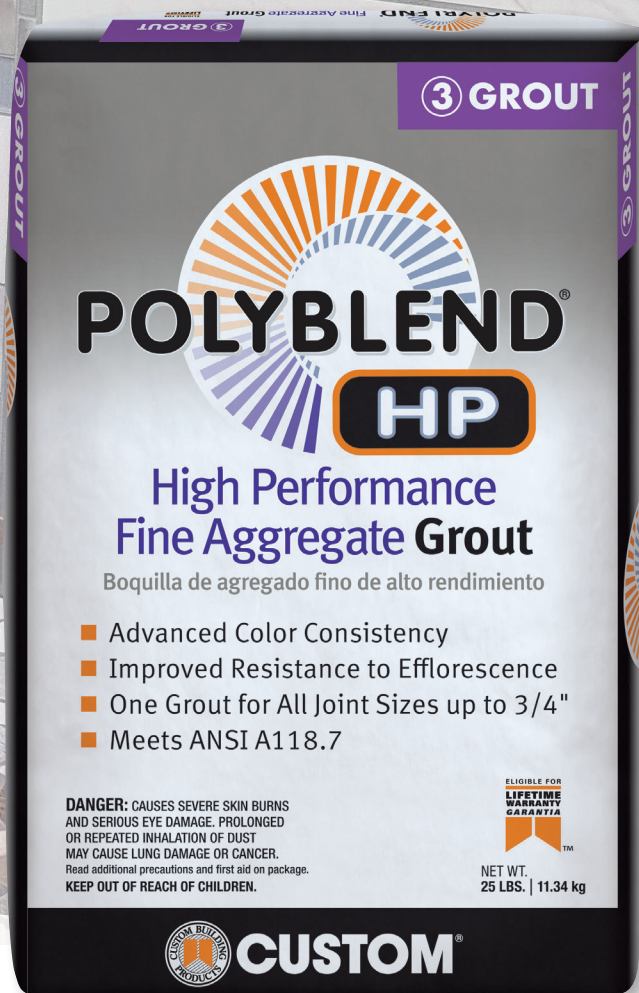


HIGH PERFORMANCE. ONE GROUT, ANY JOINT.

FOR ANY SIZE
GROUT JOINT



- Fine aggregate formula works for joint widths from 1/16" - 3/4" eliminating the need for multiple grouts
- Advanced Color Consistency
- Easy to mix — Just add water — No additives needed
- Efflorescence Resistant Technology — Reduces risk of white staining
- Interior and Exterior Use — Residential and commercial applications

STRONGER, SMOOTHER, SMARTER.



Scan this to
learn more about
Polyblend HP!



CUSTOM®

Polyblend® HP High Performance Fine Aggregate Grout

Polyblend® HP is our new high-performance cement grout made with fine aggregate sand that allows for use in the smallest of grout joints. Polyblend HP meets ANSI A118.7 high-performance requirements and produces hard, dense joints that resist shrinking, cracking and wear, and eliminates the need for non-sanded grout for most installations.

Suitable Uses:

- Use to fill all joint widths up to 3/4" (19 mm)
- May be used for both floor and wall installations
- Interior and exterior applications
- Residential and commercial applications
- Counter tops, tub surrounds, showers and high traffic areas
- Submerged conditions (swimming pools, spas, water features and fountains)

Suitable Substrates:

- Vitreous, semi-vitreous or non-vitreous tile: ceramic, mosaic, quarry, cement body tiles
- Impervious porcelain and glass tile
- Brick and stone veneer
- Cement-based precast terrazzo
- Natural stone tile

Standards

Meets ANSI A118.7 standards

Available Sizes

25 lb (11.34 kg) bag

Coverage

Square Feet per 25 lb. / M² per 11.34 kg

TILE SIZE

JOINT WIDTH

	1/16" (1.6 mm)	1/8" (3.2 mm)	3/16" (4.8 mm)	1/4" (6.4 mm)	3/8" (9.5 mm)	1/2" (12.7 mm)	3/4" (19 mm)
1" x 1" x 1/4" 25 x 25 x 6.4 mm	96 8.9	54 5.0	40 3.7	33 3.1	27 2.5	24 2.2	13.5 1.25
4-1/4" x 4-1/4" x 1/4" 108 x 108 x 6.4 mm	372.4 34.6	192 17.8	131 12.2	101 9.4	71 6.6	56 5.2	35.5 3.3
12" x 12" x 3/8" 305 x 305 x 9.5 mm	688 63.9	348 32.3	234 21.7	177 16.5	121 11.2	92 8.6	60.5 5.6
18" x 18" x 3/8" 457 x 457 x 9.5 mm	1028 95.5	518 48.1	348 32.3	262 24.4	177 16.5	135 12.5	88.5 8.25
6" x 24" x 3/8" 152 x 610 x 9.5 mm	552 51.3	279 26.0	189 17.5	143 13.3	98 9.1	75 7.0	49 4.55
12" x 24" x 3/8" 305 x 610 x 9.5 mm	915 85	461 42.8	310 28.8	234 21.7	158 14.7	121 11.2	79 7.35

Charts for estimating purposes. Coverage may vary based on installation practices and jobsite conditions. For more tile and joint sizes, use the material calculator at CustomBuildingProducts.com or contact CUSTOM Technical Services at 800-282-8786.

 #640 Arctic White	 #382 Bone	 #165 Delorean Gray	 #183 Chateau	 #105 Earth
 #381 Bright White	 #643 Warm Gray	 #335 Winter Gray	 #172 Urban Putty	 #59 Saddle Brown
 #11 Snow White	 #544 Rolling Fog	 #09 Natural Gray	 #380 Haystack	 #52 Tobacco Brown
 #641 Cool White	 #115 Platinum	 #19 Pewter	 #186 Khaki	 #646 Coffee Bean
 #642 Ash	 #546 Cape Gray	 #644 Shadow	 #135 Mushroom	 #95 Sable Brown
 #545 Bleached Wood	 #386 Oyster Gray	 #370 Dove Gray	 #145 Light Smoke	 #647 Brown Velvet
 #333 Alabaster	 #543 Driftwood	 #645 Steel Blue	 #541 Walnut	 #540 Truffle
 #10 Antique White	 #542 Graystone	 #122 Linen	 #185 New Taupe	 #60 Charcoal

Sample colors shown generally approximate the color of the grout. Final installed color may vary. Please use our color card or grout kit for more accurate color representation.



Select a qualifying system of Prep, Set and Grout products and CUSTOM will warranty the tile installation for life, including tile, materials and labor. See website for complete details.

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DOWNLOAD CUSTOM'S MOBILE APP



Custom Building Products
800-272-8786
custombuildingproducts.com

SS226 6/25N



Three Easy Steps to One Lifetime Warranty

What you need to know to receive CUSTOM's Lifetime System Warranty on your tile job.



Select a qualifying system of eligible Prep, Set, and Grout products and CUSTOM will warrant the entire tile installation for life.

Includes materials, tile and labor to repair.



Qualify for a lifetime system warranty in three easy steps.

- 1 Choose qualifying Prep products based on your subfloor, wall, or countertop type.
- 2 Choose a qualifying mortar based on your tile type.
- 3 Choose a Grout. Fusion Pro delivers unsurpassed stain resistance.

CUSTOM'S 'WHOLE JOB' LIFETIME WARRANTY

No matter if you are a homeowner doing your own tile project, or you are a pro installing tile on a jobsite, eliminate worries by selecting a complete tile installation system covered by CUSTOM®.

The Lifetime Warranty delivers peace of mind by ensuring the system will be free from manufacturing defects, and will not break down or deteriorate under normal use. If a defect occurs when a complete system of qualifying preparation, setting, and grout products are used, CUSTOM will cover the cost of materials (including tile) and labor to repair. This includes cracks in tile or grout as well as tile bond issues. Select the right combination of products and you're covered.

The Prep, Set and Grout products highlighted in this brochure are part of CUSTOM's Lifetime System Warranty. Additional Lifetime Warranty products may also be available. See complete warranty details including terms, conditions, limitations and requirements on the last page of this brochure.

1 PREP

Start with a smooth, clean, solid and level surface.

2 SET

A strong bond is an essential part of tile installation.

3 GROUT

Choose your grout and color.

4 CARE

Don't forget sealers and cleaners to maintain your installation.

Homeowner Lifetime Warranty Limited Warranty

Products Covered in CUSTOM's Lifetime Warranty: PREP (use where specified depending on the installation requirements)

Patching and Leveling
LevelQuik® RS Rapid Setting Self-Leveling Underlayment / LevelQuik® Latex Primer;
SpeedFinish™ Patching & Finishing Compound
Over Concrete or Masonry Floors
RedGard® Waterproofing and Crack Prevention Membrane
Over Concrete or and Wood Subfloors
RedGard® Uncoupling Mat
Over Plywood Floors and Countertops
1/4" or 1/2" cement or fiber cement backerboard meeting ANSI 118.9 specifications
Over Bare Wall Studs and Showers
1/2" cement or fiber cement backerboard meeting ANSI 118.9 specifications

SET
FlexBond® Crack Prevention Mortar; Natural Stone & Large Tile Premium Large Format Tile Mortar; Glass Tile Premium Thin-Set Mortar; MegaLite® Ultimate Crack Prevention Large Format Tile Mortar
GROUT
Fusion Pro® Single Component® Grout; Prism® Ultimate Performance Cement Grout; Polyblend Plus® Sanded Grout or Non-Sanded Grout; Polyblend Plus® Sanded Grout or Non-Sanded Grout; CEG-Lite™ Commercial 100% Solids Epoxy Grout

Sealers
Sealer's Choice Gold® Professional Microseal®

Cleaners
Aqua Mix® Polished Granite Cleaner & Re-sealer

THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS – YOU MAY ALSO HAVE OTHER RIGHTS WHICH VARY FROM STATE TO STATE.

Terms and Conditions Subject to the conditions and limitations stated in this document, Custom® Building Products (CUSTOM) warrants to the original owner that the CUSTOM installation system will be free from manufacturing defects and will not break down or deteriorate under normal usage for the life of the installation when installed in accordance with CUSTOM most recently published instructions, specifications and industry standards and guidelines for said installation. This warranty becomes effective upon validated substantial completion of the project. This warranty is not transferable.

Exclusive Remedy In installations correctly utilizing CUSTOM products listed on this document, CUSTOM will repair and/or replace, at its discretion, the affected area of the system. Such cost to CUSTOM shall not exceed the original square foot cost of the installation shown to be defective. CUSTOM is not responsible for shade or dye lots of the finished materials. Proof of product purchase cost may be required.

Limitations CUSTOM is not responsible for structural failure or workmanship that is not in accordance with standard industry practices and procedures and CUSTOM published instructions. CUSTOM will not be liable for any loss or damage arising from the CUSTOM installation system or any CUSTOM product incorporated therein, whether direct, indirect, special, incidental, consequential, regardless of the legal theory asserted, including warranty, contract, negligence or strict product liability. Some states do not allow the exclusion of consequential damages, so these limitations or exclusions may not apply to you. Cracking due to structural movement, excessive deflection or other failure of the substrate and damage to structural or subfloor elements from water are also not covered. Acts of God including but not limited to flooding, hurricane, tornado, earthquake and fire shall not be covered under this warranty. CUSTOM will not be responsible for system failure resulting from the use of competitive or non-specified products. CUSTOM shall not be responsible for lippage between tiles; cracks in tiles; loss of bond to substrate, tile or membrane due to excessive tile deformation such as warpage or curling for any reason, or resulting from a lack of improperly-placed perimeter and/or movement joints. All tile installed over post-tensioned or suspended slabs must be physically strong to accommodate movement without cracking or spalling, such as true porcelain tile. The potential for efflorescence and shading is inherent in all cementitious products and is not considered a manufacturing defect. CUSTOM expressly disclaims any other warranties, including warranties of merchantability and fitness for a particular purpose other than the warranty expressly stated herein. Although CUSTOM may have suggested the material or developed the material at the request of the owner or applicator, it is the responsibility of the owner to test and determine the suitability of the material for the intended use and purpose, and the owner assumes all risk and liability whatsoever regarding such suitability. This warranty is in place of all other warranties and conditions, express or implied. Custom expressly disclaims any other warranties and conditions, including statutory warranties and conditions and warranties and conditions of merchantability and fitness for a particular purpose other than the warranty expressly stated herein.

Warranty Requirements CUSTOM installation requirements can be obtained by calling Technical Services at 800-282-8786 or through www.custombuildingproducts.com. A complete CUSTOM system of products, including surface preparation, mortars and grout materials, must be used to qualify for this limited warranty. All installations over 5,000 square feet must receive pre-approval by calling CUSTOM. We offer pre-job inspections, call 800-282-8786. Multiple residence installations are considered as one installation.

Claims Procedures If you wish to make a claim under this limited warranty, you must notify CUSTOM immediately in writing of any alleged defect of the installation. Write to: Technical Services, Custom Building Products, 10400 Pioneer Blvd., Santa Fe Springs, CA 90670. The claim must be submitted and evaluated by CUSTOM before any repair work is done. CUSTOM reserves the right to physically inspect any project with a claim pending prior to determining validity of the claim. Proof of purchase may be required. For any claim that is not valid, CUSTOM will be paid reasonable charges, including travel and labor, associated with investigation of such claim.

Product specifications may change without notice. For the most up to date product and technical information, go online to HomeDepot.com or CustomBuildingProducts.com. Not all products available in all markets. CUSTOM, LevelQuik, RedGard, FlexBond, MegaLite, Fusion Pro, Prism, Polyblend, TileLab and Aqua Mix are registered trademarks of Custom Building Products. All other marks are the property of their respective owners.

For Concrete Subfloors or To Waterproof



- One Coat for Crack Prevention Over Concrete
- Two Coats to Waterproof
- Ready to Use – No Mixing Required
- Roll or Trowel On

For Concrete and Wood Subfloors



- Crack Isolation, Waterproofing and Vapor Management
- Reinforced Fleece Layer Locks in Mortar for a Strong Bond
- Made from 70% Recycled Consumer Waste

Repairing Subfloors



- For Patching and Skim Coats
- Applied from Feathered Edge
- No Additives Required

For Leveling Subfloors



- Seeks its Own Level in Minutes
- Levels from Featheredge up to 1-1/2" in One Pour

For All Subfloors



- No Lathe Required for Wood Subfloors
- Can Replace Backerboard
- Walkable in 4 Hours

Best Large Format Mortar



- Superior Bond Strength
- Sag and Slip Resistance
- Lightweight - 30lbs. Covers the Same Area as 50lbs. of Traditional Mortar

For Stone and Large Format Tile 15" or Larger



- Can be Used in Thin-Set or Medium Bed Applications up to 3/4"
- Sag and Slip Resistance Immediately Holds Wall Tiles in Place

For Glass Tile



- Maximum Bond Strengths for Glass Tile Installations
- Color Controlled Bright White Color Enhances Glass

Ultimate Performance Grout



- Single Component Grout
- Stain Proof
- Color Perfect
- No Sealing Required
- No Mixing Required

High Performance Cement Grout



- Advanced Color Consistency
- Stain Resistant
- Ideal for All Grout Sizes up to 3/4"

Standard Cement Grout



- More Vivid Color
- Improved Color Consistency
- Standard Cement Grout
- Requires Sealing

Sealers



- Natural stone
- Unglazed tile
- Cement grout

Cleaners



- Non-acidic cleaners and resealers designed to be safe on:
- Grout
- Tile
- Stone



Look for the Lifetime Warranty icon on qualifying products so your tile project is covered for life.

More Category Options
Online
www.homedepot.com/tileset

PLTWB-REV



CUSTOM®



CUSTOM®



Tres pasos sencillos para obtener una Garantía de por Vida

Lo necesitas saber para recibir una Garantía de por Vida del Sistema de CUSTOM para tu instalación de losas.



Selecciona un sistema que califique con productos elegibles de preparación, instalación y aplicación de boquilla, y CUSTOM garantizará de por vida toda la instalación de losas.

Incluye materiales, losas y la mano de obra para hacer la reparación.



Califique para una garantía de por vida del sistema en tres pasos sencillos.

- 1 Elige productos de preparación elegibles en base a tu tipo de contrapiso, pared o tope.
- 2 Selecciona un mortero elegible en base a tu tipo de losa.
- 3 Elige una boquilla. Fusion Pro® te ofrece una resistencia a las manchas insuperable.

GARANTÍA DE POR VIDA DE CUSTOM PARA 'TODO EL PROYECTO'

No importa si eres un propietario haciendo su propio proyecto de instalación de losas o un profesional instalando losas en una obra de construcción, deja a un lado las preocupaciones seleccionando un sistema completo de instalación de losas cubierto por CUSTOM®.

La Garantía de por Vida te da tranquilidad garantizando que el sistema estará libre de defectos de fabricación, y que no se dañará ni deteriorará en condiciones de uso normal. Si se produce un defecto cuando se utiliza un sistema completo de productos elegibles de preparación, instalación y aplicación de boquilla, CUSTOM cubrirá el costo de los materiales (incluyendo losas) y la mano de obra para hacer la reparación. Esto incluye grietas en losa o boquilla, y también problemas de adhesión en las losas. Elige la combinación adecuada de productos y así estarás cubierto.

Los productos de preparación, instalación y aplicación de boquilla que se destacan en este folleto forman parte de una Garantía de por Vida del Sistema de CUSTOM. Es posible que haya más productos disponibles con Garantía de por Vida. Consulte todos los detalles de la garantía incluyendo términos y condiciones, limitaciones y requisitos en la última página de este folleto.

1 PREPARACIÓN

Comience con una superficie lisa, limpia, sólida y nivelada.

Para contrapisos de concreto o para impermeabilizar



- Una sola capa para prevenir grietas sobre el concreto
- Dos capas para impermeabilizar
- Listo para usar — No necesita mezclarse
- Se aplica con rodillo o paleta

Para substratos de concreto y madera



- Aislamiento de grietas, impermeabilización y control de vapores
- La capa de vellón reforzado permite que el mortero se incruste para lograr una fuerte adherencia
- Hecha con un 70% de residuos pre-consumo reciclados, por peso

Reparación de subsuelos



- Para parches y capas delgadas
- Aplicado desde el borde afinado
- No se requieren aditivos

Para nivelar substratos



- Busca su propio nivel en solo minutos
- Nivela desde capas delgadas hasta capas de 3.8 cm en una sola aplicación

Para todos los subsuelos



- No es necesario un listón para subsuelos de madera
- Puede reemplazar el tablero base
- Se puede caminar en 4 horas

2 INSTALACIÓN

Una fuerte adhesión es parte esencial de la instalación.

El mejor mortero para baldosas de formato grande



- Fuerza de unión superior porcelana y decorativos
- Resistencia al hundimiento y deslizamiento
- Peso ligero: 30 libras. Cubre la misma área que 50 libras de mortero tradicional.

Para piedras y losas grandes de 38 cm o más



- Puede usarse en aplicaciones de base delgada o mediana de hasta 19 mm
- Es resistente a hundimientos y deslizamiento; permite retener inmediatamente la losa en la pared

Para losas de cristal



- Máxima fuerza de adherencia para instalaciones de losa de cristal
- Su color controlado blanco brillante ayuda a realzar el cristal

3 APLICAR BOQUILLA

Elige la boquilla y el color.

Boquillas de máximo rendimiento



- Boquilla de un solo componente
- A prueba de manchas
- Color perfecto
- No requiere sellado
- No requiere mezclado

Boquilla de cemento de alto rendimiento



- Consistencia de color mejorada
- Resistente a las manchas
- Ideal para todos los tamaños de boquilla de hasta 3/4"

Boquilla de cemento estándar



- Color más vívido
- Uniformidad mejorada del color
- Boquilla de cemento estándar
- Requiere sellado

4 CUIDADO

No olvides los selladores y limpiadores para dar mantenimiento a tu instalación.

Selladores



Sella:

- Piedra natural
- Losas sin esmalte
- Boquilla de cemento

Limpiadores



Limpiadores y selladores no ácidos diseñados para un uso seguro sobre:

- Boquilla
- Losas
- Piedra



Garantía de por Vida para el propietario
Garantía limitada

Productos cubiertos en la Garantía De Por Vida de CUSTOM:
PREPARACIÓN (usar donde se especifique dependiendo de los requisitos de la instalación)
Parchar y nivelar
LevelQuik® RS Base para piso autonivelante de fraguado rápido / LevelQuik® Primer de látex:
SpeedFinish™ Compuesto para parchado y acabado
Sobre pisos de concreto o albañilería
RedGard® Membrana impermeabilizante con prevención de grietas
Sobre substratos de concreto y madera
RedGard® Cinta para juntas
Sobre encimeras y pisos de madera contrachapada
1/2" or 1/4" cement or fiber cement backerboard meeting ANSI 118.9 specifications
Sobre duchas y montantes de paredes sin revestir
1/2" cement or fiber cement backerboard meeting ANSI 118.9 specifications
INSTALAR
FlexBond® Mortero con prevención de grietas; Mortero de óptima calidad para baldosas de formato grande; Mortero Premium de aplicación delgada para losas de cristal; MegaLite® el mejor mortero para la prevención de grietas de fraguado rápido para azulejos de formato grande
APLICA BOQUILLA
Fusion Pro® Single Component® Boquilla; Prism® Mortero para cemento de máximo rendimiento; Polyblend® Plus Boquilla con o sin arena; CEG-Lite™ Boquilla epóxica de calidad comercial, 100% sólida

ESTA GARANTÍA LE OTORGA DERECHOS LEGALES ESPECÍFICOS – USTED TAMBIÉN PUEDE TENER OTROS DERECHOS QUE VARIAN SEGÚN EL ESTADO.
Términos y Condiciones sujetos a las condiciones y limitaciones estipuladas en este documento. Custom® Building Products (CUSTOM) garantiza al propietario original que el sistema de instalación de CUSTOM estará libre de defectos de fabricación y que no se dañará ni deteriorará en condiciones normales de uso durante toda la vida de la instalación cuando se lo instale de acuerdo con las instrucciones y especificaciones de CUSTOM publicadas más recientemente y con los estándares y normas de la industria para dicha instalación. Esta garantía entra en vigencia al validar la conclusión de una parte sustancial del proyecto. Esta garantía no es transferible.
Exclusión: En el caso de instalaciones que utilicen incorrectamente los productos de CUSTOM mencionados en este documento, CUSTOM reparará y/o reemplazará, a su entera discreción, el área afectada del sistema. El costo en el que incurrirá CUSTOM por dicha reparación y/o reemplazo no será superior al costo original por pie cuadrado de la instalación que mostró ser defectuosa. CUSTOM no se responsabiliza en cuanto al tono o matiz del lote del material terminado. Se podría exigir la presentación del comprobante del costo de la compra del producto.
Limitaciones: CUSTOM no es responsable por fallas estructurales ni por la mano de obra que no cumpla con las prácticas y los procedimientos estándar de la industria y las instrucciones publicadas por CUSTOM. CUSTOM no será responsable por ninguna pérdida o daño, ya sea directo, indirecto, especial, incidental o consecuente, que surja del sistema de instalación de CUSTOM o de cualquier producto de CUSTOM incorporado en dicho sistema, independientemente de la teoría legal que se alegue, incluyendo garantía, contrato, negligencia o la estricta responsabilidad por el producto. Algunos estados no permiten la exclusión de daños consecuentes, de modo que estas limitaciones o exclusiones podrían no aplicarse en su caso particular. Tampoco se encuentran cubiertos por esta garantía el agrietamiento debido a un movimiento estructural, la deflexión excesiva u otra falla del substrato ni los daños causados por el agua a elementos de la estructura o el contrapiso. Los casos de fuerza mayor, incluyendo pero sin limitación, inundación, huracán, tornado, terremoto e incendio no están cubiertos por esta garantía. CUSTOM no será responsable por fallas en el sistema que surjan como resultado del uso de productos de la competencia o no especificados. CUSTOM no será responsable por desvíos entre las losas; grietas en losas; pérdida de adhesión al substrato, losa o membrana debido a una deformación excesiva de la pieza de revestimiento tal como distorsión u ondulación por cualquier motivo, o como consecuencia de la falta de, o de la colocación inapropiada de, un perímetro y/o juntas de movimiento. Toda la losa instalada sobre bloques postensados o suspendidos deben ser físicamente fuertes para resistir el movimiento sin agrietarse ni fragmentarse, como sería el caso de losas de porcelana real. La posibilidad de que se produzcan eflorescencias y se formen matices es inherente a todos los productos de cemento y no es considerado un defecto de fabricación. CUSTOM rechaza expresamente cualquier otra garantía, incluyendo garantías de comerciabilidad e idoneidad para un fin particular que no sea la garantía expresamente establecida en este documento. Si bien CUSTOM pudo haber sugerido el material o creado el material a pedido del dueño o instalador, es responsabilidad del dueño probarlo y determinar que el material sea idóneo para el uso y fin deseados, y el dueño asume absolutamente todos los riesgos y responsabilidades relativas a dicha idoneidad. Esta garantía se otorga en lugar de todas las demás garantías y condiciones, expresadas o implícitas. Custom rechaza expresamente cualquier otra garantía y condición, incluyendo garantías y condiciones legales y garantías y condiciones de comerciabilidad e idoneidad para un fin particular que no sean la garantía expresamente establecida en este documento.
Requisitos para obtener la garantía. Los requisitos de instalación de CUSTOM pueden obtenerse llamando al servicio de Asistencia Técnica al número 800-282-8786 o visitando el sitio web www.custombuildingproducts.com. Para ser elegible a esta garantía limitada debe usarse un sistema completo de productos CUSTOM, incluyendo materiales para la preparación de la superficie, mortero y boquillas. Todas las instalaciones de más de 5,000 pies cuadrados deben recibir una aprobación previa llamando a CUSTOM. Ofrecemos inspecciones previas al inicio del proyecto, llame al 800-282-8786. Las instalaciones residenciales múltiples son consideradas como una sola instalación.
Procedimientos para reclamos: Si desea hacer un reclamo en virtud de esta garantía limitada, debe enviar inmediatamente una notificación por escrito a CUSTOM sobre cualquier supuesto defecto de la instalación. Enviar a: Technical Services, Custom Building Products, 10400 Pioneer Blvd., Santa Fe Springs, CA 90670. El reclamo debe presentarse y debe ser evaluado por CUSTOM antes de proceder con cualquier trabajo de reparación. CUSTOM se reserva el derecho de inspeccionar físicamente cualquier proyecto que tenga un reclamo pendiente antes de determinar la validez de dicho reclamo. Se podría exigir la presentación del comprobante de compra. En el caso de reclamos no válidos, se deberá pagar a CUSTOM los costos de los materiales y mano de obra razonables incurridos, incluyendo gastos de viaje y mano de obra, relacionados con la investigación de dicho reclamo.

Las especificaciones de los productos podrían cambiar sin previo aviso. Para obtener la información técnica y de productos más actualizada, visite HomeDepot.com o CustomBuildingProducts.com. No todos los productos están disponibles en todas las regiones. CUSTOM, LevelQuik, RedGard, FlexBond, MegaLite, Fusion Pro, Prism, Polyblend, TileLab y Aqua Mix son marcas comerciales registradas de Custom Building Products. Todas las demás marcas son propiedad de sus respectivos titulares.



Busca el ícono de Garantía de por Vida en productos elegibles para que tu proyecto de instalación de azulejos y baldosas esté cubierto de por vida.

Más opciones de categorías

En línea

www.homedepot.com/tileset

PLTWB-REV



CUSTOM®





RECOMMENDATIONS For Any Tile Set Installation

① PREP

SETTING TILE REQUIRES A FLAT SURFACE. LEVELQUIK® RS IS THE GO-TO RECOMMENDATION FOR SURFACE PREP.



LevelQuik®

- Seeks It's Own Level in Minutes, Walkable in 4 Hours
- Levels From Feathered Edge to 1.5" in One Application
- Reduces Bond Failure and Crumbling of Resilient Flooring
- Always Recommend LevelQuik® Latex Primer to Ensure the Strongest Bond

*Recommend the #1 Waterproofing Solution, RedGuard®, When Required.

② SET

REGARDLESS OF TILE SIZE, PROLITE® IS THE GO-TO MORTAR FOR ALL TILE INSTALLATION PROJECTS



ProLite®

- High Bond Strength, Non-Sag Non-Slump
- Custom Lite Technology makes ProLite® THE Universal Light Weight Mortar
- 30lb Bag Has the Same Coverage as Typical 50lb Mortars
- Can Be Used With Any Size Tile

③ GROUT

PRISM® PROVIDES NEXT LEVEL GROUT PERFORMANCE, FINISHED COLOR AND COLOR CONSISTENCY



Prism®

- Use With Any Tile for Any Size Grout Joint
- Uniform, Consistent Color, With NO Efflorescence
- Superior Stain Resistance (No Sealer Required)
- Rapid Setting to Save Time
- 13 Colors Available in Store
- Full Color Assortment Available Online & as Special Order





Tile Set Check List

Use this checklist to cover off on all the steps necessary to sell the entire tile installation project and provide recommendations for each step.

Starter phrase: Tell me more about your tile project, so we can get you all the products you need for your job.

☐ What type of installation is this going to be?

- Flooring, kitchen backsplash, shower/bathroom, pool, patios, walls, etc.

☐ **PREP** - Do you need any surface prep products?

- ☐ Self-Leveling Underlayment –recommend LevelQuik RS or LevelQuik Advance for wood subfloors and Levelquik primer to ensure the floor is flat and ready for installation
- ☐ Waterproofing/Crack prevention products
 - Redgard liquid membrane (2 coats for water proofing)
 - Redgard Fabric membrane
 - Recommend Redgard Uncoupling Mat for crack prevention on floors only and as a replacement for backerboard (great for multilevel home/apartment jobs)
- ☐ Patching or subfloor repair?
 - SpeedFinish
- ☐ Are you pouring a shower pan?
 - Redgard liquid – IAPMO approved for shower liners
 - CustomFloat – bedding mortar
- ☐ Installing a steam shower?
 - Must use ANSI A118.15 spec'd mortar (ProLite or Versabond HP)
 - Prism Grout or Epoxy Grout (CEG Lite) and a Sealer (Sealer's Choice Gold)

☐ **SET** - What set materials and tools do you need?

- ☐ What size tiles are you installing?
 - Any tile with a single side over 15" is an LFT tile and requires an LFT mortar: ProLite, Versabond HP, Versabond LFT
 - Upsell to ProLite for non-sag/non-slump for walls/floors, indoor or outdoors, and especially when using very large/heavy tile
 - Small format tiles can use a thin-set (Versabond) or mastic (AcrylPro or OmniGrip)
- ☐ Are you looking to save time with a rapid setting mortar?
 - Recommend Versabond LFT RS Gray or SpeedSet for mortar time savers. These can be grouted in 4 hours!
- ☐ Do you need any tools for this job?
 - ☐ Trowels?
 - ☐ Lashes?
 - ☐ Sponges?
 - ☐ Microfiber towels?
 - ☐ Home Depot buckets or a mechanical mixers?
 - ☐ Tile saws or cutting tools?

☐ **GROUT** Do you need a specific color or type of grout for this job?

- ☐ Do you have a particular color that you need to match?
- ☐ Do you want a grout that needs to be sealed or a grout that doesn't need to be sealed?
 - Requires sealer: Polyblend Plus Sanded and Non-Sanded
 - No sealer required: Prism, or Prism SCG
- ☐ Don't know which grout line you want?
 - Best: Prism SCG
 - Better: Prism the go-to recommendation for grout at HD
 - Good: Polyblend Plus Sanded & Non-Sanded
 - Note: Sanded is for grout joints 1/8 up to 3/4 of an inch; Non-Sanded is for 1/8 of an inch and small joint lines.
- ☐ Installing a steam shower?
 - Recommend Prism Grout or Custom's CEG Lite Epoxy Grout (for commercial installations) and a Sealer (i.e., Sealer's Choice Gold)
- ☐ Installing heavy textured tiles?
 - Recommend Grout Release: a temporary, water soluble, pre-grout coating. It provides protection against grout and mortar staining and eases grout cleanup.

☐ **CARE** Do you need any additional job completers or care products?

- ☐ Do you need any sealers for the grout or tile?
 - Recommend Sealer's Choice Gold – The Pro's Choice
- ☐ Do you need any cleaners?
 - Haze Removers? Offer a Cement (Bagged grout) or Non-cement (premixed/bucket) grout haze remover
 - Sulfamic Acid crystals for cement haze clean up
 - NanoScrub for difficult clean up jobs.
- ☐ Do you need any other products for this job? Don't forget caulk for changes in planes or expansion joints.
 - 100% Silicone Caulk – 100% Waterproof, commonly used in bathrooms/showers. Smooth finish.
 - Polyblend Sanded Caulk – Water resistant, made with sand to give a more grout like look.





Step 1 PREP



SpeedFinish™ Key Features

- For patching and repairing floor surfaces
- Engineered with Controlled Cure Technology; install most floors
- Coverings in 15 minutes
- Eliminates installation problems such as bond failure and crumbling of resilient flooring

Benefits of Product in the Installation

- Engineered with Controlled Cure Technology®
- Fast curing for time critical installations – Install most floor coverings in as little as 15 minutes
- No additives or primers required

Attachment

LevelQuik® Latex Primer



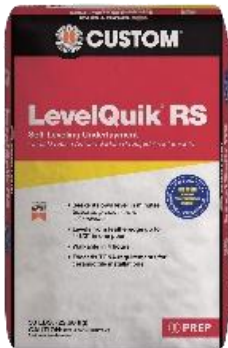
LevelQuik® RS Key Features*

- Seeks its own level in minutes
- Levels from feather edge to 1.5" in one pour
- Walkable in 4 hours
- Exceeds TCNA requirements for ceramic tile installations

Benefits of Product in the Installation

- Can be applied from feather edge to 1.5" (3.8 cm) thick in a single pour
- Reduces bond failure and crumbling of resilient flooring
- Cures fast and develops high early strength for quick installation
- Rated for Residential use over wood subfloors with joists to 24"

Primer is necessary and ALWAYS recommended to use with any LevelQuik® to ensure the strongest bond between a substrate and the product.



PRO Choice

NEW to Prep in 2025!



LevelQuik® Advance Key Features*

Fiber reinforced self-leveler contractors can use on any substrate to prepare any surface for any flooring installation.

- No lath required for plywood
- Reduces bond failure and crumbling of resilient flooring

Benefits of Product in the Installation

- Use as an alternative for backerboard
- The only self-leveler that allows you to directly nail in hardwood flooring



Multi-Surface Bonding Primer Key Features

- Saves time by Tiling Over Tile, LVT, Laminate, etc., no need to demo!
- Ready to use, single component primer for mortars
- Unsurpassed adhesion to difficult substrates
- No scarification needed, prime let dry and then set





Step ① PREP



Redgard Liquid Membrane Key Features

- Ready to use - Roll it on (1 coat for crack prevention, 2 coats for waterproofing)
- Quick dry formula - 30% faster drying
- Listed with IAPMO for use as a shower pan liner
- 2 sizes: 1 gallon, 3.5 gallon

Benefits:

- Easy to use and can be applied by roller, trowel or airless sprayer
- Reduces curing time with **quick-dry** formula
- Isolates cracks to 1/8" (3 mm)
- Suitable for waterproofing pools, spas and water features
- Meets Uniform Plumbing Code specifications for use as a shower pan liner



Redgard Uncoupling Mat Key Features

- Use to replace 1/4" backerboard or a second layer of plywood in flooring installations (1 roll = 3 sheets of backerboard)
- Helps prevent cracks from translating up into the tile and grout
- Reinforced fleece bonding layer locks in mortar for a strong bond
- No fasteners required
- Made from 70% recycled pre-consumer waste

Provides Crack Isolation, Waterproofing and Vapor Management Under Tile and Stone Floors



*** Redgard Seam Tape ensures waterproofing for Redgard Mat and Fabric Membrane installation projects**

NEW to Prep in 2025!



All-Purpose Patch (25lb bag)

- Patches & smooths existing flooring or plywood
- Floor coverings can be placed in 60-90 minutes
- Installs from featheredge to 1/2"
- No additives required



RedGard Fabric Membrane is a waterproof fabric sheet and vapor-retarder. Designed for use in both horizontal and vertical tiling applications such as showers, residential steam showers, and other high-demand wet environments.
Meets ANSI A118.10 and ANSI A118.12.



Step ② SET

Thin-set Mortars (For Small Tiles - under 15" on one side)



- For most standard small tile installations
- Opening price point modified mortar
- Comes in White or Gray



- Rapid setting mortar
- Grout in 3 hours
- 25 LBS



- Opening price point option
- Unmodified mortar
- Mix with Thin-Set mortar admix for higher bond strengths

Adhesives/Mastics (For Small Tiles – under 15" on one side)



- Professional formula adhesive with high bond strength
- Great choice for wall applications



- Premium, maximum strength tile and stone adhesive
- Lightweight material – weighs 33% less than traditional adhesives
- Easy to spread & handle





Step ② SET

Universal Mortar – When in doubt, recommend this mortar!



- High bond strength, Non-sag & non-slump
- Custom Lite Technology makes ProLite the lightweight universal mortar - 30 lb bag covers same as a typical 50 lb bag of mortar (great for any installation where you are carrying product upstairs!)
- Can be used in any installation with any size tile on any surface (walls, floors, ceilings, pools, etc)
- Open for traffic in 4 hours
- Lifetime Warranty eligible

LFT/LHT (Large Format Tile or Large Heavy Tile) Mortars

NEW



- Premium quality, polymer-modified mortar designed for superior bond strength for any size tile including large and heavy (LHT) or large format tile (LFT) 15" or larger on one side
- Non-sag on walls, non-slump on floors
- Smooth and creamy formula for easy handling
- High-bond strength, Lifetime Warranty eligible



- Professional grade rapid setting, non-sag, non-slump, polymer modified mortar for use with large format porcelain, ceramic and natural stone tile, can be applied to 3/4" (19mm) thick on horizontal surfaces.
- Suitable for floors and walls
- Grout same day (2 hour set time)



- Non-sag, non-slump polymer modified mortar designed for most large format porcelain, ceramic and natural stone tile.
- For most standard floor and wall installations
- For use with in-floor heating systems
- Opening price point LFT mortar



Step ③ GROUT

Custom Building Products continues to lead the grout industry by offering the best color lineup that combines existing popular favorites with refreshed nature-inspired colors added in 2020.

Designers and end-users have a dynamic array of 40 colors to choose from — all coordinating with today's tile styles including glass and weathered wood-inspired patterns featuring gray, brown and green tones.

Good – Polyblend Plus (OPP)

Polyblend Plus has all of the great features of original Polyblend, plus some value-added enhancements to improve performance, finished color, and color consistency.

Available in Sanded 25 lb bags (Grout joints 1/8-1/2 inches) and Non-Sanded (Grout joints under 1/8 inch and glass tiles/mosaics)

- Brighter, more vivid finished color
- Enhanced color consistency and resistance to efflorescence
- Polymer fortified for hard, durable, professional results



Better – Polyblend HP (High Performance)

Polyblend Plus is the newest advancement in CBP grout technology. This Fine Aggregate Grout can be used on any size grout joint from 1/8" - 3/4".

- Brighter, more vivid finished color
- Enhanced color consistency and resistance to efflorescence
- Polymer fortified for hard, durable, professional results
- Meets ANSI 118.7 High Performance grout rating



Best – PRISM & PRISM SCG (Single Component Grout)

- PRISM utilizes calcium aluminate vs traditional Portland cement to provide next level performance, finished color, and color consistency. It achieves superior handling through its unique blend of lightweight recycled glass and fine sand allows for a creamy consistency that is easy to spread and clean. Rapid Setting formulation saves time, can be used with any size grout joint or tile and no sealer is required! A PRO favorite!
- Prism SCG is a ready to use grout that never needs sealing; is easy to spread and clean and can even be used to grout over grout.
 - For use on interior walls & floors
 - Contains Microban - protects against mold and mildew growth





Grout Color Availability by Line

Available - SKUs available both in store + .com / SO / QC

Available - SKUs available on .com/SO/QC (NOT in store)

**Caulk Case Packs: CCSC, PB Caulk sold in 6 pk case (SO/QC)*

****Grout Renew: sold in 6 pack case (SO/QC)**

Color #	Color Name	Polyblend+ 10lb	Polyblend + 25lb	Polyblend HP (25.lb)	Prism	PRISM SCG	CCSC Silicone Caulk*	PB Sanded Caulk*	Grout Renew**	Simple Grout
9	NATURAL GRAY	Available	Available	Available	Available	Available	Available	Available	Available	Available
10	ANTIQUE WHITE	Available	Available	Available	Available	Available	Available		Available	
11	SNOW WHITE	Available	Available	Available	Available	Available	Available	Available	Available	
19	PEWTER	Available	Available	Available	Available	Available	Available	Available	Available	
	TOBACCO									
52	BROWN	Available	Available	Available	Available	Available	Available		Available	
59	SADDLE BROWN	Available	Available	Available	Available	Available	Available		Available	
60	CHARCOAL	Available	Available	Available	Available	Available	Available	Available	Available	Available
95	SABLE	Available	Available	Available	Available	Available	Available		Available	
105	EARTH	Available	Available	Available	Available	Available	Available		Available	
115	PLATINUM	Available	Available	Available	Available	Available	Available	Available	Available	Available
122	LINEN	Available	Available	Available	Available	Available	Available	Available	Available	
135	MUSHROOM	Available	Available	Available	Available	Available	Available		Available	
145	LIGHT SMOKE	Available	Available	Available	Available	Available	Available		Available	
165	DELOREAN GRAY	Available	Available	Available	Available	Available	Available	Available	Available	Available
172	URBAN PUTTY	Available	Available	Available	Available	Available	Available		Available	
183	CHATEAU	Available	Available	Available	Available	Available	Available		Available	
185	NEW TAUPE	Available	Available	Available	Available	Available	Available		Available	
186	KHAKI	Available	Available	Available	Available	Available	Available		Available	
333	ALABASTER	Available	Available	Available	Available	Available	Available		Available	
335	WINTER GRAY	Available	Available	Available	Available	Available	Available		Available	
370	DOVE GRAY	Available	Available	Available	Available	Available	Available		Available	
380	HAYSTACK	Available	Available	Available	Available	Available	Available	Available	Available	Available
381	BRIGHT WHITE	Available	Available	Available	Available	Available	Available	Available	Available	Available
382	BONE	Available	Available	Available	Available	Available	Available	Available	Available	
386	OYSTER GRAY	Available	Available	Available	Available	Available	Available	Available	Available	
540	TRUFFLE	Available	Available	Available	Available	Available	Available		Available	
541	WALNUT	Available	Available	Available	Available	Available	Available		Available	
542	GRAYSTONE	Available	Available	Available	Available	Available	Available		Available	
543	DRIFTWOOD	Available	Available	Available*	Available	Available	Available		Available	
544	ROLLING FOG	Available	Available	Available	Available	Available	Available	Available	Available	
	BLEACHED									
545	WOOD	Available	Available	Available*	Available	Available	Available		Available	
546	CAPE GRAY	Available	Available	Available	Available	Available	Available		Available	
640	ARCTIC WHITE	Available	Available	Available	Available	Available	Available	Available	Available	Available
641	COOL WHITE	Available	Available	Available	Available	Available	Available		Available	
642	ASH	Available	Available	Available	Available	Available	Available		Available	
643	WARM GRAY	Available	Available	Available	Available	Available	Available		Available	
644	SHADOW	Available	Available	Available	Available	Available	Available		Available	
645	STEEL BLUE	Available	Available	Available	Available	Available	Available		Available	
646	COFFEE BEAN	Available	Available	Available	Available	Available	Available	Available	Available	
647	BROWN VELVET	Available	Available	Available	Available	Available	Available	Available	Available	Available
0000	Clear	NA	NA	NA	NA	NA	Available	NA	NA	NA

Available* - New color added in store



Grout Color Comparison

EXACT MATCH = ●

CUSTOM	
#640 Arctic White	
#381 Bright White	
#11 Snow White	
#641 Cool White	
#642 Ash	
#545 Bleached Wood	
#333 Alabaster	
#10 Antique White	
#382 Bone	
#643 Warm Gray	
#544 Rolling Fog	
#115 Platinum	
#546 Cape Gray	
#386 Oyster Gray	
#543 Driftwood	
#542 Graystone	
#165 Delorean Gray	
#335 Winter Gray	
#09 Natural Gray	
#19 Pewter	
#644 Shadow	
#370 Dove Gray	
#645 Steel Blue	
#122 Linen	
#183 Chateau	
#172 Urban Putty	
#380 Haystack	
#186 Khaki	
#135 Mushroom	
#145 Light Smoke	
#541 Walnut	
#185 New Taupe	
#105 Earth	
#59 Saddle Brown	
#52 Tobacco Brown	
#646 Coffee Bean	
#95 Sable Brown	
#647 Brown Velvet	
#540 Truffle	
#60 Charcoal	

LATICRETE	
#09 Frosty	
#09 Frosty	
#09 Frosty	
#88 Silver Shadow	
#88 Silver Shadow	
#90 Light Pewter	
#85 Almond	●
#90 Light Pewter	
#23 Antique White	●
No Comparable	
#88 Silver Shadow	
#88 Silver Shadow	●
#95 Mink	
#87 Stormy Gray	
#89 Smoke Gray	●
#78 Sterling Silver	●
#78 Sterling Silver	
No Comparable	
No Comparable	
#42 Platinum	
#60 Dusty Gray	
#45 Raven	●
#53 Twilight Blue	
#39 Mushroom	●
#87 Stormy Gray	
#23 Antique White	●
#40 Latte	●
#40 Latte	
#27 Hemp	
#57 Hot Cocoa	
#34 Sandstone	
#24 Natural Gray	
#57 Hot Cocoa	
#66 Chestnut Brown	
#66 Chestnut Brown	
#59 Espresso	
#59 Espresso	
#59 Espresso	
#06 Dusty Gray	●
#22 Midnight Black	

MAPEI	
#5038 Avalanche	●
#5220 Eggshell	
#5077 Fros	
#5229 Sea Salt	
#5077 Frost	●
#5001 Alabaster	●
#5049 Light Almond	
#5014 Biscuit	
#5049 Light Almond	●
#5103 Cobblestone	
#5093 Warm Gray	
#5101 Rain	●
#5101 Rain	
#5002 Pewter	
#5002 Pewter	
#5027 Silver	
#5104 Timberwolf	●
#5017 Iron	
#5017 Iron	
#5019 Pearl Gray	●
No Comparable	
#5232 Night Sky	
#5231 Deep Ocean	●
#5006 Harvest	●
#5105 Driftwood	
#5039 Ivory	●
#5044 Pale Umber	
#5044 Pale Umber	
#5105 Driftwood	
#5005 Chamois	
#5004 Bahama Beige	●
#5009 Gray	
#5042 Mocha	
#5042 Mocha	
#5042 Mocha	
#5079 Cocoa	
#5007 Chocolate	
#5007 Chocolate	●
#5047 Charcoal	
#5010 Black	



Step ④ CARE

We offer care solutions for any project – from premium stone products to general-use tile products. Keep your customers satisfied and your installations beautiful – for life.



For over 25 years, Aqua Mix has delivered new and innovative products for the preservation, care and maintenance of stone, grout, masonry and tile. With a complete line of Professional products, you and your customers can feel confident that Aqua Mix has the product and the technical expertise to keep tile and stone beautiful.



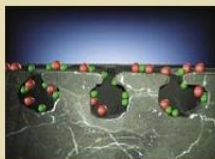
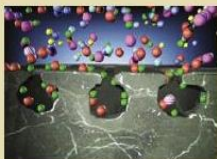
Keep installations looking new with the complete TileLab line of care and maintenance products from CUSTOM. TileLab sealers, enhancers and cleaners are specifically and safely formulated for stone, tile and grout.



What's The Difference? Penetrating vs Topical Sealers

MICROSCOPIC DETAIL

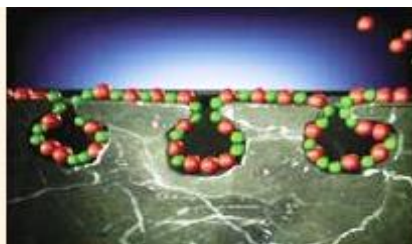
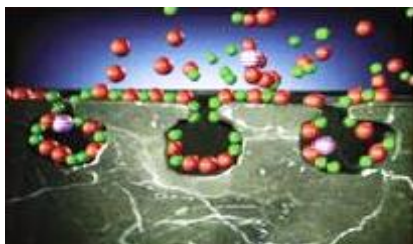
Under powerful magnification, it's easy to see the differences in stone types and finishes.



GENERAL PURPOSE

A general purpose sealer contains many various sealing molecules – some of which will penetrate and bond but many won't and will be wiped or washed away.

CUSTOM's sealers will not only penetrate, but chemically bond to surfaces.





Step ④ CARE

SEALERS

A premium, no-sheen, natural look, water-based, penetrating sealer formulated to provide maximum stain protection, especially in food preparation and serving areas. Allows moisture vapor transmission. Rapid Cure Formula protects in less than 4 hours. May also be used as a pre-grouting sealer.

Key Benefits

- Premium sealer for stone, tile and grout
- Maximum stain resistance
- Water-based formula
- For interior and exterior use



CLEANERS

Using everyday "household cleaners" that contain harsh chemicals can damage stone and grout installations over time. Non-acidic, neutral cleaners for everyday use are recommended to ensure long-lasting beauty.



The Heavy-Duty Tile & Grout Cleaners is a concentrated, high alkaline cleaner and degreaser that effectively removes grease, soap scum and other organic materials from areas that have been neglected or subjected to heavy traffic.

PRO Choice

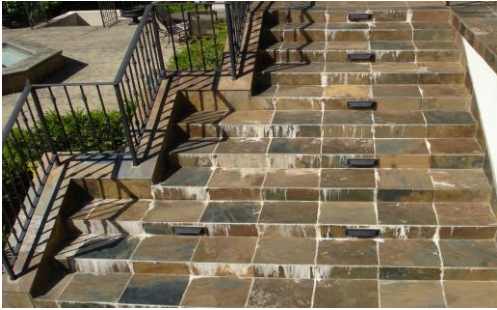




Step 4 CARE

Specialty Cleaners/Problem Solvers

Efflorescence



When there is a whitish mineral residue on the grout, this is caused by efflorescence. Similar to the white powder left in a drinking glass when a glass of water is left to evaporate, efflorescence is caused by minerals that are soluble in water being dissolved and transported to the surface of the grout as the water evaporates.



Problem solvers for this include:

- Sulfamic Acid Cleaner
- Cement Grout Haze Remover *(From a bag or box)*
- Non-Cement Grout Haze Remover *(From a bucket)*



Grout Release is a temporary, water soluble, pre-grout coating. It provides protection against grout and mortar staining and eases grout cleanup. Ideal for porous textured material such as; Sandstone, concrete pavers & bricks. Recommend for installations using darker grouts (ie. Charcoal) or if the tile is heavily textured.



NanoScrub is mild abrasive cream cleaner designed to work where other cleaners won't. It utilizes micro-sized particles to penetrate into small surface pores where it can effectively work to remove surface stains and residues. Effective for cleaning all stone and tile surfaces and removes factory-applied waxes, or coating sealers.





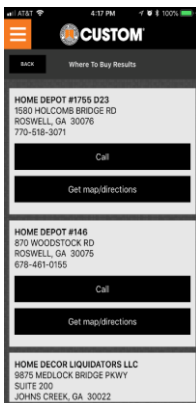
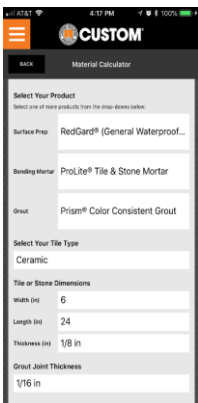
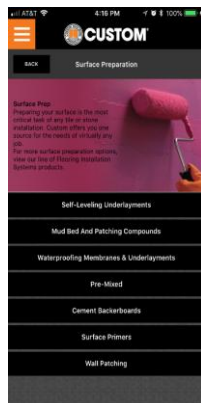
Additional Products & Tools

Job Completers:

- **Caulks** – Caulks should be used whenever there is a change in plane and along tile joints. There are 2 types of caulk:
 - 100% Silicone Caulk – 100% Waterproof, most commonly used in bathrooms. Smooth finish.
 - Polyblend Sanded Caulk – Water resistant, made with sand to give a more grout like look.
- **Grout Renew** – Recolors and reseals grout joints. Can change grout from light to dark or dark to light.
 - *Installation tip: use 2-3 coats when going from dark grout to light grout.*
 - *Can be used to correct inconsistent coloring from cementitious grout or other environmental factors*

CUSTOM Mobile App

Search “Custom Building Products” on the Apple Store or Google Play store and download our App. The App provides tools, material calculators and installation videos with tips and tricks for installation.





Understanding The Job

Key Questions:

- What size tile?
- Is it going on the floor or wall?
- Pouring a shower pan?
 - Redgard liquid – IAPMO approved for shower liners
 - Custom Float – bedding mortar (recommend Admix for a stronger bond strength)
- Installing a Steam shower?
 - Must use ANSI A118.15 (ProLite or Versabond HP)
 - Prism Grout or Epoxy Grout (CEG Lite), Sealer

Potential Product Recos:

- When in doubt – Recommend Prolite and PRISM for all tiles in any environment on any surface.
- Redgard / Regard Uncoupling Mat / Redgard Seam Tape
 - Note if you use Redgard Liquid Membrane you can **NOT** use premixed adhesives (Omni Grip or Acrylpro or Simple Set) over it.
 - Redgard uncoupling mat serves as an alternative to backboard for flooring installations only. It covers the same amount as 3.5 sheets of cement backboard.
- Mortars/Adhesives
 - Upsell to ProLite for non-sag/non-slump for walls especially when using very large/heavy tile
 - Acrylpro or OmniGrip for small tiles only, if using in wet areas it is recommended to allow 7 days to cure prior to grouting.
- Grouts –
 - PRISM or Polyblend HP (installs all grout joint sizes) meets ANSI A118.7 for high performance cement grouts
- Silicone caulk for change of planes or movement joints, 100% waterproof for wet environments





Competitive Advantages

- **LevelQuik RS:**

- “Early, high compressive and flexural strength”; sets harder, faster, walk on in 4 hours, ceramic tile can set in 4 hours, porcelain tiles set in 16 hours.

- **Prism Grout:**

- Calcium aluminate allows for quicker curing, sets harder/stronger than Portland cement-based grouts
- Stain resistance – no sealer required

- **Mortars:**

- Versabond LFT RS: 4 week (28 days) to max sheer bond strength; develops early, high-shear bond strength, grout-able in 2 hours
- Versabond LFT/ Versabond HP: modified polymers develop early, high shear bond strength

- **Redgard** – used in 50% of waterproofing installations





Lifetime Warranty



Custom's Lifetime Warranty is the only manufacturer warranty that covers LABOR AND MATERIALS even TILE!

Custom's Lifetime Warranty – What qualifies?

Custom qualifies an installation using a correct, and complete system of lifetime warranty installation products:

Step 1: Correct surface preparation product(s)

Step 2: Correct Mortar

Step 3: Correct Grout – All CBP grouts are Lifetime Warranty eligible

Installation Step	SKU Name	SKU #	Lifetime Warranty
Step 1 - PREP	LevelQuik RS	839469	YES
	LevelQuik Advance	1003956568	YES
	LevelQuik Latex Primer	• 1 Qt (148635) • 1 Gal (100057764)	YES
	Multi-surface Bonding Primer (MBP)	1001574672	NO
	Speedfinish	1013618627	NO
	All Purpose Patch	1013618671	NO
	RedGard Waterproofing and Crack Prevention Membrane	• 1 Gal (755504) • 3.5 Gal (934492)	YES
	RedGard Fabric Membrane	1000020726	YES
	RedGard Uncoupling Mat	1001574928	YES
Step 2 - SET	Prolite Premium LFT Mortar	• White (205330) • Gray (1000031671)	YES
	VersaBond HP	• White (1013598664) • Gray (1013598665)	YES
	Versabond-LFT RS Gray (Rapid Setting)	1006702348	YES
	Versabond-LFT Professional Mortar	• White (1001263145) • Gray (1001977115)	NO
	Versabond Professional Tile Mortar	• White (399775) • Gray (399727)	NO
	SpeedSet Fortified Thin-Set Mortar	584312	NO
	CustomBlend Thin-Set Mortar	610003	NO
	OmniGrip Premium Lightweight Tile Adhesive	• 1 Gal (386499) • 3.5 Gal (484883)	NO
	AcrylPro Professional Tile Adhesive	• 1 Gal (610062) • 3.5 Gal (839558)	NO
Step 3 – GROUT (40 colors per line)	Prism SCG	Arctic White: 1011726704	YES
	Prism Ultimate Performance Grout	Arctic White: 1005417427	YES
	Polyblend HP High Performance Fine Aggregate Grout A118.7 (10/25)	Arctic White: 1014126166	YES
	Polyblend PLUS Sanded Grout	Arctic White: 1005417436	YES
	Polyblend PLUS Non-Sanded Grout	Arctic White: 1005417433	YES



Lifetime Warranty - Schluter

Custom's Lifetime Warranty is the only manufacturer warranty that covers LABOR AND MATERIALS even TILE!

PARTNERSHIP IS OUR STRENGTH!

The Lifetime Warranty So Good; We Warranty Other Products

CUSTOM® Has You Covered with a Lifetime Warranty Over Any Schluter Product!

CUSTOM® self-leveling underlayment (optional), mortar beds, mortars, grouts and sealants are fully warranted for use with all Schluter membranes, boards and profiles when applied according to industry standards and product instructions.



Lifetime warranted products include:

PRODUCT	SKU #
LevelQuik® Primer	148635
LevelQuik® RS	839469
LevelQuik® Advance	1003956568
RedGuard® Crack Prevention & Waterproofing Membrane	755504
Prolite®	1000115349
VersaBond® HP	1013598664
Prism® SCG	1011726704
Polyblend® HP	1014126166

THIS WARRANTY GIVES YOU SPECIAL LEGAL RIGHTS - YOU MAY ALSO HAVE OTHER RIGHTS WHICH MAY VARY FROM STATE TO STATE OR ACROSS JURISDICTION.

Terms and Conditions

Subject to the conditions and limitations in this document, Custom® Building Products (CUSTOM) warrants the original owner that the CUSTOM installation system will be free from manufacturing defects and will not break down or deteriorate under normal usage for the term listed in the table below, based on the products selected for the project, when installed in accordance with CUSTOM's most recently published instructions, specifications and industry standards and guidelines for said installations. This warranty becomes effective upon validated substantial completion of the project. This warranty is not transferable.



CUSTOM®



Key Marketing Claims

Top Ten Tile Set Products US & Canada



The #1 Selling Mortar

Best Easy to Use SLU

The #2 Selling Mortar

First LFT in Retail

#1 Selling Adhesive



Product	VersaBond White	LevelQuik	VersaBond Gray	VersaBond LFT White	AcrylPro
Usage	All Purpose Mortar	Self Leveling Underlayment	All Purpose Mortar	Mortar for Large Tile	Mastic
Spec	ANSI A 108.5	ANSI A108.01	ANSI A 108.5	ANSI A118.4HT	ANSI A136.1
	ANSI A118.4 (Open Time)	ANSI A108.02	ANSI A118.4 (Open Time)	ANSI A118.11	ANSI A108.4
	ANSI A118.11	ASTM C1708	ANSI A118.11	ANSI A 108.5	
	ASTM C109	ASTM F2873	ASTM C109	ASTM C109	
	ASTM C627	ASTM C627 (Robinson)	ASTM C627	ASTM C627	

VersaBond Mortar is used on 1 out of every 2 square feet of residential tile installed in the U.S.

Superior Crack Resistance

The amount of VersaBond used annually is enough to set tile around the world 6 times

Most recognized brand name in Mortar category

#1 Professional Grade tile and stone adhesive



25

Top Ten Tile Set Products US & Canada



70% Market Leader

OPP LFT

#1 Growing Mortar

OPP

America's #1 Grout



Product	Redgard	VersaBond LFT Gray	ProLite	CustomBlend Gray	Polyblend Plus
Usage	Waterproof & Crack	Mortar for Large Tile	Lightweight LFT Mortar	Non Modified Mortar	Grout
Spec	ANSI A118.10-LV/TV	ANSI A118.4HT	ANSI A118.4TE	ANSI A118.1	ANSI 118.7
	ANSI A118.12	ANSI A118.11	ANSI A118.15TE	ANSI A118.4a	ANSI A108.10
	ANSI A108.01	ANSI A 108.5	ANSI A118.11	A118.11	A118.6
	ANSI A108.02	ASTM C109	ASTM C109	ASTM C109	ASTM C109
	ASTM E-96	ASTM C627	ASTM C627	ASTM C627	ASTM C531

The #1 Most Trusted Industry Leader in liquid waterproofing

The non-sag non slump LFT mortar that general contractors prefer

Top selling high performance mortar – top choice for commercial contractors

Number #1 Opening Price Point Non-Modified Mortar

Most recognized Grout with Pro contractors



26

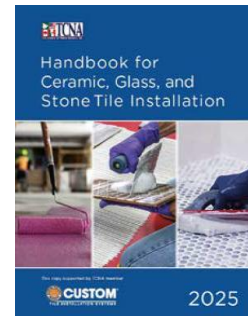


Tile Set Industry Standards

The **Tile Council of North America (TCNA)** is a trade association representing North American manufacturers of tile installation materials, and other tile related products.

The TCNA works along side ANSI (American National Standards Institute), ASTM (American Society for Testing and Materials), and the NTCA (National Tile Contractors Association), to define and publish the rules, regulations, and requirements for:

- Mortar and Grout Manufacturers
- Tile Manufacturers
- Installation Community



Key Industry Standards – SET Products: Dry-set Cement Mortar

- **ANSI A118.1:** Specifications for unmodified, cement mortars, which are the lowest grade of mortars.
- **ANSI A118.4:** Specifications for standard modified, cement mortars.
- **ANSI A118.11:** Specifications for modified mortars specifically formulated to bond to exterior grade plywood.
- **ANSI A118.15:** Specifications for improved modified, cement mortars, offering the highest bond strengths.
- **Additional Mortar Standards - Know the Lettering!**
 - **H for Heavy:** Indicates a mortar suitable for setting large and heavy tiles.
 - **E for Extended Open Time:** Refers to mortars that allow for a longer period of time between spreading the mortar on the substrate and setting the tile.
 - **T for Thixotropic or Non-Sag/Slip:** Identifies a mortar that holds its shape and prevents tiles from sagging in vertical or wall installations.
 - **F for Fast Setting:** Describes a quick-curing mortar that allows for grouting and foot traffic sooner than standard mortars.

Key Industry Standards – Grout Products

- **ANSI A118.1:** Specifications for unmodified, cement mortars, which are the lowest grade of mortars.
- **ANSI A118.4:** Specifications for standard modified, cement mortars.
- **ANSI A118.11:** Specifications for modified mortars specifically formulated to bond to exterior grade plywood.
- **ANSI A118.15:** Specifications for improved modified, cement mortars, offering the highest bond strengths.



2025 CUSTOM BUILDING PRODUCTS GUIDE



CUSTOM



CUSTOM[®]

Company Information

Custom Building Products is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects.

Our vision since 1964 is maintaining a leadership position as an innovative, dynamic organization dedicated to providing quality products and services meeting and exceeding customers' expectations.

Our focus is on developing the best waterproofing, crack prevention, tile setting mortars and mastics, performance grouts and tile sealer products for each type of job.

Custom Building Products has been exclusively selling into Home Depot stores since 1985 which is 40 years as your Exclusive Strategic Partner.





REDGARD® FAMILY

RedGuard® - Creates a waterproof membrane and prevents cracks.

RedGuard® Seam Tape - Fast and easy to cover seams and change of planes.

RedGuard® Uncoupling Mat - Provides crack isolation, waterproofing and vapor management under tile and stone floors. Replaces 1/4" backerboard or second layer of plywood under flooring.



LEVELQUIK® FAMILY

Creates a flat surface for all flooring installations.

Advance - Can be used in place of backer-board, simplifying the installation process. For all flooring projects. No lath required for wood sub floors.

RS (Rapid Setting) - Seeks its own level in minutes, walkable in 4 hours. Helps eliminate bond failure, crumbling and staining.



PATCHING FAMILY

All-Purpose Patch - Patches and smooths existing flooring or plywood, floor coverings can be placed in 60-90 minutes, no additives required.

Speed Finish™ - Fast-curing, cement-based patching provides a smooth finish, helps eliminate bond failure, crumbling, and staining.

PREMIUM



PROLITE®

- Universal mortar
- Available in white or gray
- Non-sag on walls & non-slump on floors
- Lightweight technology
- 30 lb bag has the same coverage as 50 lb bag of standard mortar

PREMIUM



VERSABOND® HP

- Available in white or gray
- Designed for a superior bond for large and heavy tiles
- Non-sag on walls
- Non-slump on floors
- Smooth and creamy formula provides easy handling

BETTER



VERSABOND® LFT

- Available in white or gray
- Cures quickly, even in cold climates
- Non-slumping
- Cost-efficient
- All-purpose mortar

SET

LARGE FORMAT TILE (LFT) MORTARS



GOOD



VERSABOND®

- Comes in white or gray
- High bond strength, all-purpose
- For interior and exterior floors and walls
- For most standard installations, fast setting even in cold weather
- For small tiles, under 15" on one side

UNMODIFIED



CUSTOMBLEND®

- For installation over concrete floors
- Mix with Thin-Set Mortar Admix for higher bond strengths

PRO-FOCUSED



SPEEDSET™

- Grout in 3 hours & traffic in 4 hours
- Quick setting for time critical installations
- Can be used for repair and small jobs

VERSABOND® LFT RS

- Grout in just 2 hours
- For large format tiles
- For most standard floor and wall installations

SET

THINSET MORTARS



BEST



PRISM® SCG

- Available in 9 colors in store, 40 colors on-line & special orders
- Easiest grout to spread and clean
- Color perfect
- Crack-resistant, unsurpassed stain resistance
- Ready-to-use single-component
- Used for floor, wall and ceiling installations, interior and exterior

BETTER



POLYBLEND® HP

- Available in 16 colors in store, 40 colors on-line & special orders
- Advanced color consistency
- Improved resistance to efflorescence
- One grout for all joint sizes up to 1/2"
- Meets ANSI A118.7

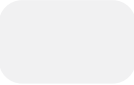
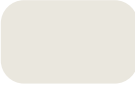
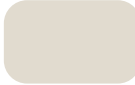
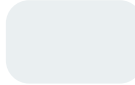
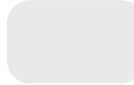
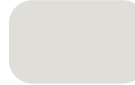
GOOD



POLYBLEND® PLUS

- Available in 8 colors in store, 40 colors on-line & special orders
- Polymer-modified, cement-based grout that produces hard, dense joints that resist shrinking, cracking, and wear
- For interior or exterior installations
- Better resistance to efflorescence
- Easy to use - Just mix with water

AVAILABLE ONLINE, SPECIAL ORDER, & QUOTE CENTER

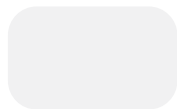
									
#640 ARCTIC WHITE	#381 BRIGHT WHITE	#11 SNOW WHITE	#641 COOL WHITE	#642 ASH	#545 BLEACHED WOOD	#333 ALABASTER	#10 ANTIQUE WHITE	#382 BONE	#1643 WARM GRAY
									
#544 ROLLING FOG	#115 PLATINUM	#546 CAPE GRAY	#386 OYSTER GRAY	#543 DRIFTWOOD	#542 GRAYSTONE	#165 DELOREAN GRAY	#335 WINTER GRAY	#09 NATURAL GRAY	#19 PEWTER
									
#644 SHADOW	#370 DOVE GRAY	#645 STEEL BLUE	#122 LINEN	#183 CHATEAU	#172 URBAN PUTTY	#380 HAYSTACK	#186 KHAKI	#135 MUSHROOM	#145 LIGHT SMOKE
									
#541 WALNUT	#185 NEW TAUPE	#105 EARTH	#59 SADDLE BROWN	#52 TOBACCO BROWN	#646 COFFEE BEAN	#95 SABLE BROWN	#647 BROWN VELVET	#540 TRUFFLE	#60 CHARCOAL

GROUT

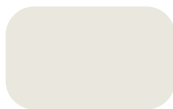
GROUT COLORS



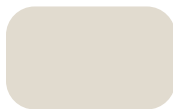
AVAILABLE IN STORE



#640
ARCTIC WHITE



#381
BRIGHT WHITE



#11
SNOW WHITE



#382
BONE



#544
ROLLING FOG



#115
PLATINUM



#386
OYSTER GRAY



#545
BLEACHED WOOD



#543
DRIFTWOOD



#165
DELOREAN GRAY



#09
NATURAL GRAY



#19
PEWTER



#122
LINEN



#380
HAYSTACK



#646
COFFEE BEAN



#60
CHARCOAL

GROUT

GROUT COLORS





SIMPLESET®

A no mix, no mess alternative to traditional thin-set mortar, just spread and set. For interior wall and floor installations.



SIMPLEGROUT®

A no mix, no mess alternative to traditional grout. A sanded, shrink and crack resistant formula also resists common household stains.



SIMPLEMAT®

The quickest, easiest & cleanest way to install tile on counter tops, back-splashes & shower walls. Replaces traditional thinset mortar. Install an hour at a time or over several days. Bonds instantly for immediate grouting.

GOOD BETTER BEST



SEALER FAMILY

(Left) – Protects tile, stone and grout against dirt, oil and stains.

(Middle) – Protects grout and tile against stains. Easy to apply water based formula.

(Right) – Premium sealer for stone, tile and grout. Maximum stain resistance. Water-based formula for interior and exterior use. Premium sealers give you better protection and more reaction time.



CAULK & SEALANT

(Left) – For use in coves, corners, changes in plane & expansion joints. Interior and exterior application of tile and stone. Use in pools and other wet area applications, ideal for use with porcelain tile.

(Right) – Use around tubs and sinks where horizontal and vertical surfaces meet. Siliconized for ease of use. Available in sanded & non-sanded versions to match grout texture. Mold and mildew resistant.



PROBLEM SOLVERS

Grout Haze Remover

Removes single component, urethane & light epoxy grout haze. Non-acidic formula.

Grout Release

Simplifies cleanup during installation by creating temporary water-soluble seal pre-grouting.

CARE

TILE CARE PRODUCTS



Three Easy Steps to One Lifetime Warranty



**Select a qualifying system of eligible
Prep, Set, and Grout products
and CUSTOM® will warrant the
entire tile installation for life.**

**No matter if you are a homeowner doing your own tile
project, or you are a pro installing tile on a job-site,
eliminate worries by selecting a complete tile installation
system covered by CUSTOM®.**

THE CUSTOM MOBILE APP



**Search for “Custom Building Products”
in your app store.**



**Download our app to view more products, get access to
“how to” videos, and other related content!**





Contact Us:

HomeDepotSales@cbpmail.net

Technical Service & Customer Support
(800) 272-8786



Custombuildingproducts.com



PREFERRED PARTNER

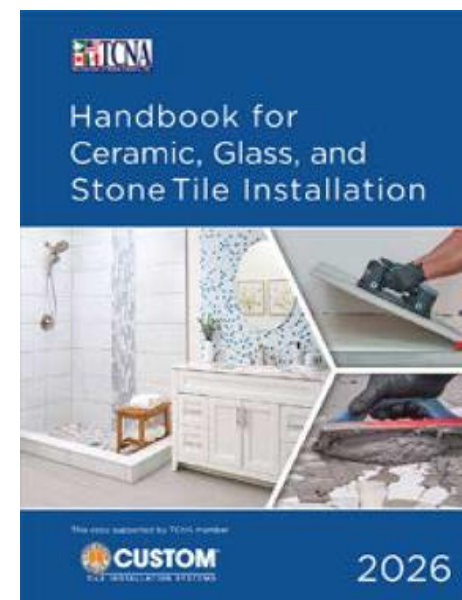
Industry Standards



The **Tile Council of North America (TCNA)** is a trade association representing North American manufacturers of tile installation materials, and other tile related products.

Working along with ANSI (American National Standards Institute), ASTM (American Society for Testing and Materials), and the NTCA (National Tile Contractors Association), the TCNA writes the rules, regulations, and requirements for the following:

- Mortar and Grout Manufacturers
- Tile Manufacturers
- Installation Community



The 4 Steps of Tile Installation

① PREP

Surface preparation is the most important step to ensure a long lasting tile installation. To prevent loose or cracked tile or grout, tile should be placed on a clean, flat, rigid, structurally sound surface. A good bond is KEY.

② SET

Custom offers an extensive range of high-performance mortars for all job types including, glass tile, large format tile, heavy stone and more. Using the right mortar is critical to insure a proper installation.

③ GROUT

Custom leads the grout industry by offering the best color lineups, combining existing color favorites and continually refreshing and adding colors inspired by the days trends in design.

④ CARE

Custom's CARE line includes specially formulated cleaners for stone, tile and grout; In addition to sealers and problem solvers for resolving installation issues.

Surface Preparation

Based on jobsite conditions and performance requirements, identify the need for the following:

- **Patch** – addressing small substrate imperfections, ramping of adjacent floor coverings, skim coats.
- **Self-Leveling Underlayments** – addressing floor flatness requirements, typically on larger scale than patches. For use with many floor finishing categories.
- **Waterproofing / Crack Isolation** – water control and addressing lateral movement in substrate.
- **Primer** – making sure the substrate is ready to accept product

PREP PRODUCTS



RedGard® Waterproofing and Crack Isolation Membrane

Key Features

- Ready to use - Roll it on
- Quick dry formula
- Listed with IAPMO for use as a shower pan liner
- Easy to use and can be applied by roller, trowel or airless sprayer



Key Benefits

- Rated for extra heavy-duty service
- Reduces curing time with quick-dry formula
- Isolates cracks to 1/8" (3 mm)
- Suitable for waterproofing pools, spas and water features
- Meets Uniform Plumbing Code specifications for use as a shower pan liner

RedGard® Fabric Membrane

- Waterproof and easy to cut, hang and adjust
- No waiting to cure before tile is installed
- Installs over cement backerboard, lightweight tile wallboard, and gypsum wall board
- Meets ANSI 118.10 and 118.12 standards for waterproofing and crack isolation membranes
- Meets ASTM E96 Method E as a low perm vapor retarder / waterproofing membrane





But why should I spend the extra money on RedGard?

RedGard® Uncoupling Mat

- Replaces ¼ in backerboard for flooring installations with a no mess install.
- Absorbs substrate movement to prevent tile and grout assembly damage.
- Lightweight, One 54 square foot roll is the equivalent to 3.5 sheets of 3'x5' backerboard.
- Elastic, rot proof, and resistant to aggressive substances such as alkalis and solvents.
- Contains 70% recycled material by weight.



*****Use Redgard seam tape for a waterproof and vapor proof installation system.***

SpeedFinish™ Patching & Finishing Compound (8 lbs)

Key Features

- For patching and repairing wall and floor surfaces.
- Eliminates installations problems

Benefits

- Fast curing
- Install tile and most floor coverings in as little as 15 minutes
- Eliminates bond failure and crumbling of resilient flooring
- No additives or primers required



All-Purpose Patch (25 lb bag)

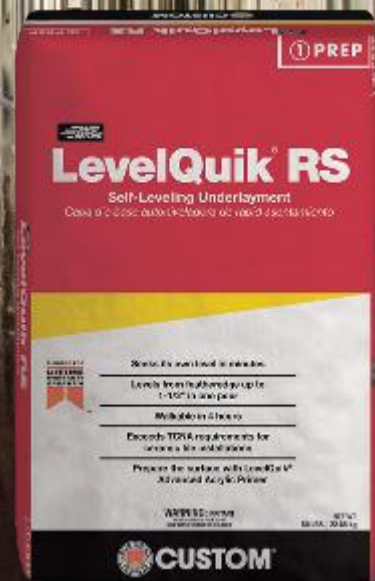
Key Features

- Patches and Smooths existing flooring or plywood
- Installs from feather edge to ½”

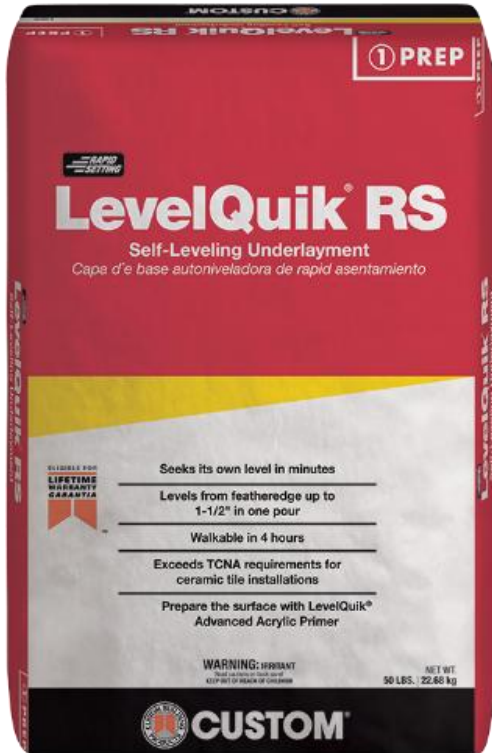
Benefits

- Floor coverings can be placed in as little as 60 to 90 minutes
- No additives or primers required





LevelQuik® RS (Rapid Setting) Self-Leveling Underlayment



Key Features

- Seeks its own level in minutes
- Levels from feather edge to 1.5" in one pour
- Walkable in 4 hours
- Exceeds TCNA requirements for ceramic tile installations
- Cures fast and develops high, early strength for quick installation
- Use to achieve industry floor flatness requirements

Benefits of Product in the Installation

- Reduces bond failure and crumbling of resilient flooring
- Can be applied from feather edge to 1.5" (3.8 cm) thick in a single pour

LevelQuik® Advance Self-Leveling Underlayment



Key Features

- NO Lath required for Plywood and OSB subfloors
- Backerboard replacement over Plywood and OSB subfloors
- Levels from 1/4" to 1-1/2" in one pour
- Walkable in 4 hours
- High flow formula has excellent handling and flow retention properties
- Exceeds TCNA and ASTM requirements for ceramic tile and resilient floor covering installations

Benefits of Product in the Installation

- Cures fast and develops high early bond strength
- Can be applied from 1/4" to 1.5" (3.8 cm) thick in a single pour
- Rated for extra heavy use on concrete floors per ASTM C627

DON'T FORGET THE PRIMER!

LevelQuik® Primer

Key Features

- Prepares surfaces for self-leveling underlayment's
- Improves adhesion
- Seals porous surfaces



With Primer



Without Primer

MBP: Multi-Surface Bonding Primer

Tiling over tile has never been fast or easy... until NOW!!



MBP prepares a variety of surfaces for mortars, levelers and adhesives.

- Ready-to-use, single component primer
- Unsurpassed adhesion to difficult substrates
- For use on non-porous and porous surfaces
- No shotblasting or scarification needed

SETTING PRODUCTS

Based on tile type, size, and location of installation, identify the proper adhesive.

- **Size** – Does this adhesive support the size of the tile being installed?
- **Bond Strength** – Will this adhesive achieve the bond strength necessary for the type of tile and location of installation?



White vs. Gray Mortar

White Mortar

- For use with light colored natural stone and/or light colored grout
- White mortar can be used in all tile and grout installations
- Recommend for all tiles

Gray Mortar

- Gray mortar used under a light-colored natural stone or light-colored grout could bleed through or “shadow” the stone leaving a discolored appearance
- Recommend with darker tiles and darker grouts

Myths

- White mortar is “marginally” stronger than Gray mortar
- White does not dry quicker
- The higher cost of white mortar is related to the manufacturing processes

Thin-set vs. LFT Mortars

Thin-set Mortars

- For installation of small tiles (up to 15" on a single side)
- Thin-set references the thickness at which the adhesive is to be applied
 - ½ inch thick max trowel,
 - 3/8 x ¼ inch trowel recommended
 - ¼ inch thick mortar bed once tile has been embedded into the mortar and trowel ridges have been collapsed

LFT / LHT Mortars

- Necessary for installation of **Large and Heavy tiles**
 - Large tiles are defined as any tile that has any one side 23 inches or larger
- Use up to ¾ inch thick troweled bed
- 3/8 inch bed once the tile has been embedded and ridges collapsed
- Back buttering LFT/LHT tiles is recommended to achieve proper mortar coverage

80% Of all tile sold at HD is **LARGE FORMAT!**

VersaBond® Professional Thin-Set Mortar

Key Features

- High bond strength, all-purpose, polymer-modified mortar adheres to most surfaces. For interior and exterior floors and walls.
- Exceeds ANSI 118.4 and 118.11

Benefits

- For most standard installations
- Fast setting even in cold weather



VersaBond®-LFT Professional Large Format Tile Mortar

Key Features

- For most standard floor and wall installations
- Supports large and heavy tile for flat, even installations
- Exceeds ANSI 118.4HT and 118.11

Benefits

- Specially formulated for large format tiles
- Non-slumping formula eliminates lippage
- Cost-efficient, all-purpose mortar
- Good bond strength



VersaBond®-LFT RS Rapid Setting Large Format Tile Mortar



Key Features

- Rapid setting formulation for quick turn jobs
- Fast curing keeps cold climate jobs moving
- Exceeds ANSI 118.4FHT and 118.11 ratings

Benefits

- Specially formulated for large format tiles
- Non-slumping formula eliminates lippage
- Cost-efficient, all-purpose mortar
- Good bond strength

Versabond®HP High Performance Large and Heavy Tile Mortar

Key Features

- High bond strength
- Non-slump
- Sag and slip resistant – immediately holds wall tiles in place
- Exceeds ANSI 118.11, A118.15HET, and ISO 13007 C2TES1P1 rated

Benefits

- Extended open time formula
- Smooth and creamy for ease of handling
- Eligible for Custom's Lifetime Warranty



ProLite® Premium Large Format Tile Mortar

Key Features

- High bond strength
- Non-slump – For use as a thin or LFT mortar up to ¾” thick
- Sag and slip resistant – immediately holds wall tiles in place
- Lightweight – 30 lbs. covers the same area as 50 lbs. of traditional mortar
- Exceeds ANSI 118.11 and 118.15HET

Benefits

- Non-slip and non-slump for heavy floor and wall tile applications
- 40% lighter than traditional mortar
- Not formulated with silica sand



MORTARS WHEN TO USE



VersaBond® is an all-purpose mortar, cures quickly even in cold climates and adheres to most surfaces. This cost-efficient, all-purpose mortar should be used on tiles up to 15”.



FOR SMALL TILES
UP TO 15”

GOOD



VersaBond® LFT is specially formulated opening price point mortar for large format tiles – this is any tile with one or more sides 15” or longer.



FOR TILES OVER
15”

BETTER



VersaBond® HP is a high-performance premium lifetime warranty mortar is designed for large and heavy tile applications up to ¾ in. thick. Suitable for interior and exterior floors and walls, this is a true universal mortar for all tile sizes.

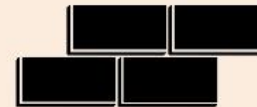


FOR HEAVY TILES
OVER 15”

BEST



ProLite® is a premium, lifetime warranty mortar for setting large format tile or stone, capable of thin-set or medium bed application up to ¾ in. thick on horizontal surfaces. **ProLite®** is made with recycled glass beads making it **40% lighter** than traditional mortars.



FOR HEAVY TILES
OVER 15”

Premixed Adhesives/Mastics

Good



- For standard floor and wall installations
- Ideal for small format tile
- NO LFT

Better



- Ready to use
- No mixing, no mess
- Just spread and set
- NO LFT

Best



- High flexibility and bond strength
- 33% less shrinkage than traditional adhesives
- NO LFT

Trowel & Error Video Link



GROUT PRODUCTS

Grout Solutions

Based on tile type, joint size, performance attributes, and location of installation.

- **Tile type and joint size** – sanded vs. unsanded vs. fine aggregate.
- **Performance** – Durability, ease of use, color consistency.
- **Location** – Exterior, water immersion, chemical resistance.



Choose the right grout for the job

NEW!



Good



Better



Best



Epoxy



Polyblend® Plus Grouts

Key Features

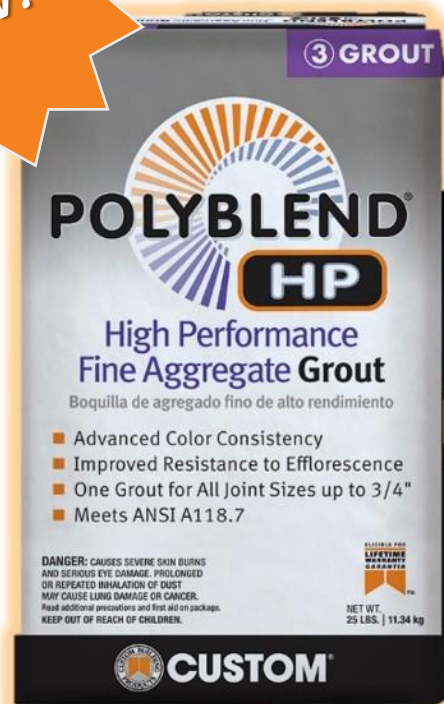
- Brighter, more vivid finished color than traditional 100% Portland cement grouts
- Better resistance to efflorescence
- Available in Sanded and Non-sanded





Polyblend® HP High Performance Fine Aggregate Grout

NEW!



Key Features & Benefits

- One grout for all joint sizes up to 3/4"
- Advanced color consistency
- Improved resistance to efflorescence
- Meets ANSI A118.7 for High Performance Grout



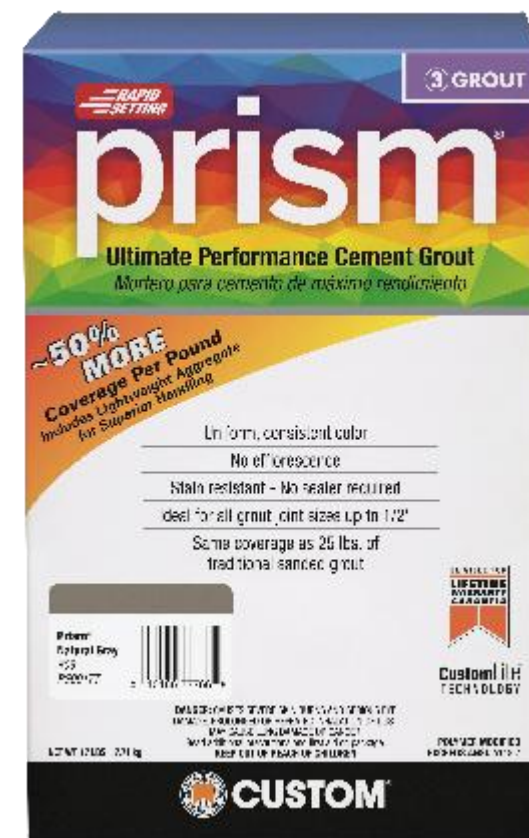
Prism® Ultimate Performance Cement Grout

Key Features

- Uniform consistent color
- Superior handling
- Ideal for all grout joint sizes

Benefits of Installation

- Rapid setting, walkable in 4 hours
- No Efflorescence
- For use in underwater submerged applications
- Perfect for use with irregular grout joints such as pebble stone mosaics





Prism® SCG Ultimate Performance Single Component Grout



Key Features

- Easiest Grout to Spread and Clean
- Color Perfect
- Crack Resistant
- Unsurpassed Stain resistance
- Ready-to-use Single Component
- Use to fill joint widths 1/16" to 1/2"

Benefits

- No Sealing Required
- Hard Durable Grout Joints
- No Efflorescence
- MicroBan antimicrobial protection
- For Floor, Walls, Interior, and Exterior Applications



CEG-Lite Commercial 100% Solids Epoxy Grout

Key Features

- Color consistent, 2-part Epoxy Grout
- Stain and Chemical Resistant
- For joints 1/16 to 1/2 inch
- Contains recycled material that may contribute to LEED credits
- Meets ANSI A118.3



CARE PRODUCTS

Care, Maintenance, and Problem Solvers

Don't forget that care and maintenance products are an essential part of a long-lasting tile installation. Whether it's a new installation that you want to provide care for or an older installation that needs some TLC, Custom has a solution.



Aqua Mix® Grout Release



Key Features & Benefits

- Temporary, water-soluble pre-grout coating
- Provides protection against grout and mortar staining
- Aids grout installation and simplifies cleanup

Aqua Mix® Cement Grout Haze Remover



Key Features & Benefits

- Easy-to-use acidic treatment for cementitious grout and acid-resistant tile
- Removes cured grout haze and mortar smears
- Cleans hard water stains and rust
- Dissolves efflorescence
- Contains no phosphates

Aqua Mix® Non-Cement Grout Haze Remover



Key Features & Benefits

- Non-acidic treatment to remove grout haze
- Removes single component, urethane, and light epoxy grout haze



Good



Protects Grout and Tile against stains

Better**



Long lasting, water-based sealer repels dirt, oil, and stains.

***Can be used in food prep areas.*

Best**



Premium-penetrating sealer provides that maximum protection.

***Can be used in food prep areas.*

Three Easy Steps..... One Lifetime Warranty.



All products eligible for CUSTOM's Lifetime Warranty have this symbol.



① PREP



② SET



③ GROUT

Custom's Schluter Lifetime Warranty

CUSTOM is the only manufacturer with a lifetime warranty that covers ALL materials and labor. Yes, we even cover the tile!

And NOW we are covering any Lifetime Warrantied Product over ANY Schluter product.

PARTNERSHIP IS OUR STRENGTH!

The Lifetime Warranty So Good; We Warranty Other Products

CUSTOM® Has You Covered with a Lifetime Warranty Over Any Schluter Product!

CUSTOM® self-leveling underlayment (optional), mortar beds, mortars, grouts and sealants are fully warranted for use with all Schluter membranes, boards and profiles when applied according to industry standards and product instructions.



Lifetime warrantied products include:

PRODUCT	SKU #
LevelQuik® Primer	148635
LevelQuik® RS	839469
LevelQuik® Advance	1003956568
RedGard® Crack Prevention & Waterproofing Membrane	755504
Prolite®	1000115349
VersaBond® HP	1013598664
Prism® SCG	1011726704
Polyblend® HP	1014126166

THIS WARRANTY GIVES YOU SPECIAL LEGAL RIGHTS - YOU MAY ALSO HAVE OTHER RIGHTS WHICH MAY VARY FROM STATE TO STATE OR ACROSS JURISDICTION.

Terms and Conditions

Subject to the conditions and limitations in this document, Custom® Building Products (CUSTOM) warrants the original owner that the CUSTOM installation system will be free from manufacturing defects and will not break down or deteriorate under normal usage for the term listed in the table below, based on the products selected for the project, when installed in accordance with CUSTOM's most recently published instructions, specifications and industry standards and guidelines for said installations. This warranty becomes effective upon validated substantial completion of the project. This warranty is not transferable.

Home Depot Exclusive - CBP Vendor Microsite



We're excited to announce the official launch of the **Custom Building Products Home Depot Vendor Hub** — your new all-in-one destination for the tools, training, and support you need to serve our customers with confidence.

This hub is designed with **you** in mind, inside you will find:

- 📢 “News You Can Use” – Timely updates and insights
- 🎥 Training Videos – On-demand, easy-to-access learning
- 📄 One-Pagers – Downloadable tools to help you help your customers
- 📞 Key Contacts – Find the right support, fast

THANK YOU!

Modified vs. Unmodified Mortars

Modified Mortars

- Extra bonding agents added to the bag in powdered form
- These extra polymers increase bond strength
- Increased bond strength means a stronger and longer lasting tile installation
- Increased bond strengths allow these mortars to withstand harsher environments and less ideal installation conditions
- All the mortars you sell are modified except Customblend

Unmodified Mortars

- Meet lowest industry required bond strengths
- Ok to use under backer board to fill air space between the board and sub-floor